



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**(704) 374-3500**

# CONTRACT

<u>Contract / Revision</u> 807561 /		<u>Alt Order #</u> 06272198
<u>Product</u> RNC		
<u>Contract Dates</u> 08/11/12 - 08/17/12		<u>Estimate #</u> 2990
<u>Advertiser</u> Issue/RNC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 442
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Planning & Research**  
**815 Slater Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	08/17/12	08/17/12	Rachael Ray	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$350.00			
N 2	WBTV	08/17/12	08/17/12	Late Run Letterman	1135p-137.28a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$750.00			
N 3	WBTV	08/17/12	08/17/12	WBTV News 5a	5-530a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$625.00			
N 4	WBTV	08/17/12	08/17/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,550.00			
N 5	WBTV	08/17/12	08/17/12	WBTV News 530a	530-6a		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$950.00			
N 6	WBTV	08/17/12	08/17/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,650.00			
N 7	WBTV	08/17/12	08/17/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$2,000.00			
N 8	WBTV	08/13/12	08/13/12	Rachael Ray	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$350.00			
N 9	WBTV	08/13/12	08/13/12	David Letterman	1135-1237a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$750.00			
N 10	WBTV	08/13/12	08/13/12	WBTV News 5a	5-530a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$625.00			
N 11	WBTV	08/13/12	08/13/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 807561 /		<u>Alt Order #</u> 06272198
<u>Contract Dates</u> 08/11/12 - 08/17/12	<u>Product</u> RNC	<u>Estimate #</u> 2990
<u>Advertiser</u> Issue/RNC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,550.00			
N 12	WBTV	08/13/12	08/13/12	WBTV News 530a	530-6a		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$950.00			
N 13	WBTV	08/13/12	08/13/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,650.00			
N 14	WBTV	08/13/12	08/13/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,000.00			
N 15	WBTV	08/11/12	08/11/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$500.00			
N 16	WBTV	08/12/12	08/12/12	WBTV Sun Am News	5-6a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$250.00			
N 17	WBTV	08/12/12	08/12/12	Sun Prime Hour 3	9-10p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,400.00			
N 18	WBTV	08/16/12	08/16/12	Rachael Ray	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$350.00			
N 19	WBTV	08/16/12	08/16/12	David Letterman	1135-1237a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$750.00			
N 20	WBTV	08/16/12	08/16/12	WBTV News 5a	5-530a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$625.00			
N 21	WBTV	08/16/12	08/16/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,550.00			
N 22	WBTV	08/16/12	08/16/12	WBTV News 530a	530-6a		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$950.00			
N 23	WBTV	08/16/12	08/16/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,650.00			
N 24	WBTV	08/16/12	08/16/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$2,000.00			
N 25	WBTV	08/14/12	08/14/12	Rachael Ray	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$350.00			
N 26	WBTV	08/14/12	08/14/12	David Letterman	1135-1237a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$750.00			
N 27	WBTV	08/14/12	08/14/12	WBTV News 5a	5-530a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$625.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBTV	08/14/12	08/14/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- 1 - - - - -				1	\$1,550.00			
N 29	WBTV	08/14/12	08/14/12	WBTV News 530a	530-6a		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- 1 - - - - -				1	\$950.00			
N 30	WBTV	08/14/12	08/14/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- 1 - - - - -				1	\$1,650.00			
N 31	WBTV	08/14/12	08/14/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- 1 - - - - -				1	\$2,000.00			
N 32	WBTV	08/15/12	08/15/12	Rachael Ray	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1 - - - -				1	\$350.00			
N 33	WBTV	08/15/12	08/15/12	David Letterman	1135-1237a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1 - - - -				1	\$750.00			
N 34	WBTV	08/15/12	08/15/12	WBTV News 5a	5-530a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1 - - - -				1	\$625.00			
N 35	WBTV	08/15/12	08/15/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1 - - - -				1	\$1,550.00			
N 36	WBTV	08/15/12	08/15/12	WBTV News 530a	530-6a		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1 - - - -				1	\$950.00			
N 37	WBTV	08/15/12	08/15/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1 - - - -				1	\$1,650.00			
N 38	WBTV	08/15/12	08/15/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1 - - - -				1	\$2,000.00			
<b>Totals</b>											<b>38</b>	<b>\$42,525.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	38	\$42,525.00	\$36,146.25
<b>Totals</b>	<b>38</b>	<b>\$42,525.00</b>	<b>\$36,146.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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